

MEDIA ALERT

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16TH ANNUAL “PINT FOR A PASS” BLOOD DRIVE LAUNCHES TUESDAY, AUGUST 25 WITH SPECIAL EVENT

- WHO:** The Big Fresno Fair, Central California Blood Center, blood donors and blood donation beneficiaries whose lives have been saved.
- WHAT:** The Big Fresno Fair and the Central California Blood Center will hold their special launch event on Tuesday, August 25, to officially kick off the 16th Annual “Pint for a Pass” Blood Drive that will run through October 18. All blood donors will receive a “Buy One, Get One Free” admission voucher redeemable for the 2026 Big Fresno Fair, plus they will be automatically entered-to-win concert and all-new Grandstand show tickets!
- Exclusively for the August 25 launch event at the Fairgrounds, donors will be able to enjoy FREE corn dogs and kettle corn – plus, receive a special commemorative t-shirt (while supplies last) and put their name into a tumbler for hourly drawings to win concert and Grandstand show tickets! Winners will be drawn every hour starting at 6 a.m. So, arrive early for the best chance to win!
- Blood donors are encouraged to make an appointment [online here](#). Walk-ins are also welcomed. Onsite donors can redeem their BOGO admission, plus buy other Fair tickets at the event!
- WHEN:** “Pint for a Pass” Blood Drive Launch Event
Tuesday, August 25 from 5 a.m. – 2 p.m.
- WHERE:** Commerce Building at the Fresno Fairgrounds
1121 S. Chance Avenue, Fresno, CA 93721
(Enter through Gate 2 off Chance Avenue)
Parking is FREE in the Chance Lot
- WHY:** Every day, patients in our community depend on blood donors. From accident victims, to children battling cancer, to mothers facing complications during childbirth, blood donations make lifesaving treatment possible. Type O blood is in especially high demand for emergency situations, but every type is essential to ensure our community hospitals have the supply they need. By donating at the 16th Annual “Pint for a Pass” Blood Drive, you can give hope and healing to local patients and their families. Just one donation can save up to three lives here in the Central Valley. As a thank-you, all donors will receive a free admission ticket to the 2026 Big Fresno Fair.

Donor Requirements & Instructions:

Donating blood takes less than an hour, yet the impact can last a lifetime. To donate, you must be in good health, weigh at least 110 pounds, and be at least 18 years old (16- and 17-year-olds can donate with parental consent). There's no upper age limit, and even if you've recently gotten a tattoo, as long as it was done by a state-regulated entity, you're eligible to donate. Be sure to eat a nutritious meal and drink plenty of water within four hours before donating. You can donate every eight weeks, and don't forget to bring a photo ID for registration. More details can be found on the Fair's website at www.FresnoFair.com/BloodDrive.

RESOURCES:

- “Pint for a Pass” Logo & Social Graphics: <https://spaces.hightail.com/space/jwwOqtGi68>